



DISCOVER
the Beauty



Focusing on the
individual's needs
while addressing
the demands of an
expanding educational
community...

...THAT'S THE BEAUTY OF **MACKIN**

Mackin caters to thousands of PK-12 schools, libraries, educators and students worldwide. With a growing catalog of nearly 3 million print titles from 18,000+ publishers, and a burgeoning digital collection of more than 400,000 eBooks, audiobooks, databases and videos, Mackin offers the most competitive bottom-line pricing in the industry and a plethora of complimentary services, including:



Free shipping



Free shelf-ready processing



Free custom collection
analysis



Free access to MackinVIA™,
our award-winning digital
resource management system



Free access to thousands
of professionally prepared
title lists and collection
development services



Free complete MARC records



Free support from in-house
librarians and educational
professionals

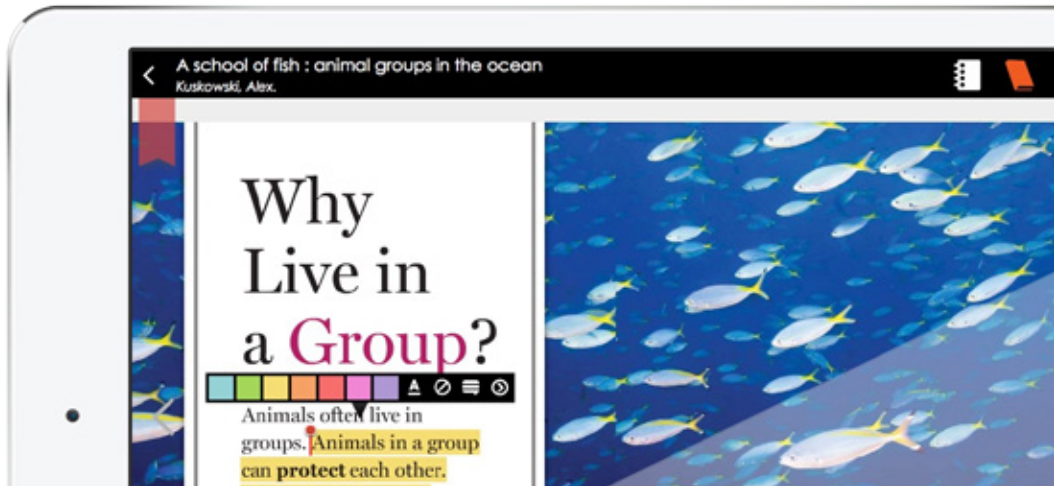
DIGITAL CONTENT MANAGEMENT

MackinVIA™ is a complete digital resource management system providing easy access to over 400,000 eBooks, educational databases, audiobooks and videos.

With just one login, users can view, utilize and manage all their digital materials in one location. MackinVIA is a free resource to all Mackin customers and allows simultaneous, unlimited access to multiple users, is mobile friendly, and is designed for a BYOD world.

MackinVIA Reader

The MackinVIA Reader app allows users mobile access to all their digital resources hosted in the Mackin cloud. The app is available for today's most relevant systems and devices.





CLASSROOM CUSTOM SOLUTIONS

Classroom Custom Solutions offers the newest and most respected resources specifically focused on meeting the unique needs of teachers and their classrooms.

The department excels in providing leveled literacy libraries, classroom libraries, novel sets, reading program books and bags, and reference materials. Furthermore, Mackin can help align supplementary titles to a school's or district's textbook or curriculum program, including:

- **Common Core State Standards**
- **Core Knowledge**
- **Advanced Placement**
- **Foreign Language Immersion**
- **Inquiry Units of Study**
- **STEM**
- **International Baccalaureate**
- **Balanced Literacy**

A woman with blonde hair, smiling, is shown in a library or classroom setting. She is wearing a white top with a floral pattern. The background is blurred, showing bookshelves and stacks of books.

NEW SCHOOL SERVICES

As the nation's only true one-source service for new school library and classroom materials, Mackin works with schools and libraries to provide customized opening day collections that meet any variety of educational parameters and budget constraints.

Every print and digital resource selected for your collection is meticulously prepared and ready for the first day of classes. Mackin takes care of your entire order, including:

- **Delivery**
- **Custom Labeling**
- **Sorting**
- **Shipping**
- **Assembly**
- **On-site Shelving**



COLLECTION SERVICES

Mackin's professional librarians provide free, thorough custom collection analysis, collection development services and creative solutions to fit your unique needs.

The team of library and classroom professionals at Mackin provides on-demand personalized lists complete with review sources, reading levels and annotations.

They are also continually creating and updating title lists which include, but are not limited to:

- **National and state award winners**
- **Titles supporting Common Core**
- **High interest/low reading level titles**
- **Books for reluctant readers**
- **World language and bilingual titles**
- **ESL/ELL titles**
- **Graphic novels**



MACKIN FUNDS

Mackin's innovative online donation program for districts, schools, libraries and classrooms is the most effective way to maximize the building or rebuilding of your library, classroom or summer reading resources.

Whether it is a fundraising campaign, a disaster-relief program or a collection maintenance effort, Mackin Funds offers one-to-one support every step of the way. And with Mackin Funds, 100% of the money raised goes to your school to purchase anything on Mackin.com. Use Mackin Funds for:

- **Books**
- **eBooks**
- **Audiobooks**
- **Educational Databases**
- **Video Resources**
- **Reference Materials**
- **Take Home Reading Books/Bags**
- **Classroom Libraries**

HAPPY CUSTOMERS

“ I cannot imagine ever doing business with anyone other than Mackin, for ANY reason. Keep being amazing! ”

Deb S., Media Specialist
Palm Beach Gardens, FL

“ A third grader joined us mid-year from Kenya. She shared with her teacher that she loves MackinVIA. She logs on at home and reads to her mother. She explained that her mother speaks very little English and that her mother is learning English through MackinVIA! ”

Tracey C., Librarian
Richmond, VA

“ The ordering experience was excellent! The entire experience with Mackin has been great! Since I am a fairly new librarian, I have had many questions and everyone has been extremely helpful and patient!

Thank you. These are the things that keep me returning to your company! ”

Christin O., Librarian
Magnolia, TX

“ Working with Mackin this year was a breeze. The customer service was wonderful, questions were answered quickly, and the chat service helped so much with my busy days.

THANK YOU for providing excellent service!!! ”

Katy B., Librarian
Greenwell Springs, LA



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